

# Call for Submissions to the 61st Annual Spring Art Show 2025

## Sunday, March 30 – Friday, April 18, 2025

The Chippewa Valley Cultural Association/Heyde Center for the Arts and The Chippewa Herald welcome artists to submit their artwork to the **61st Annual Chippewa Herald Spring Art Show**. The non-juried, community art exhibition includes original paintings, sculptures, photos, stained glass, mosaics, ceramics and other creative art forms from artists in the Chippewa Valley and beyond. The exhibit will run from **Sunday, March 30 to Friday, April 18, 2025** at the Heyde Center for the Arts, 3 S. High St., Chippewa Falls, Wisconsin.

**Show hours** are 10 a.m. to 5 p.m. Monday to Thursday and 10 a.m. to 4 p.m. on Friday. Weekend hours are 12:00 p.m. to 4 p.m. The exhibit closes at 4 p.m. on Friday, April 18.

**The Opening Reception** will be held from 12:00 p.m. to 4 p.m. on Sunday, March 30, 2025. An Art Panel Discussion will be held from 1:00 p.m. to 2:00 p.m. and the Show Awards will be given out at 2:30 p.m.

### Entry Information

All work must be original in concept and design – no prints. It must be submitted by the artist signing the work. **Copies of other artwork, photographs, published images, advertisements or patterns ARE NOT ACCEPTED EVEN WITH permission of the original artist or the original photographer (unless the artist is the photographer).** No art “kit” submissions are acceptable. The acceptance and placement of art is at the discretion of the spring art show committee.

All artwork to be hung must be framed and equipped with hanging wire or suitable hanging/display device. If the artist is unsure about the hanging device, it is recommended to visit the Heyde Center to test it out. **If a suitable art hanging device is not provided, the artist will be allowed to fix it BEFORE the start of the show. If it is not fixed, it will be excluded, and the entry fee will not be reimbursed.** Artwork with hanging or display devices that are considered unsafe, insufficient, or hazardous will not be accepted. For framed artwork with a glass cover, the maximum glass size 36 inches in either direction.

The entry fee is **\$20 for current Chippewa Valley Cultural Association (CVCA) members** and **\$40 for non-CVCA members**. With the payment of the entry fee, each artist can submit up to three pieces. If the artist would like to sell their artwork, all sales will be handled by the CVCA. The CVCA receives a 30% commission of all art sold during the exhibit. The CVCA holds limited liability for loss or damage. A copy of the policy is available upon request.

### Exhibit Admission

Admission to view the artwork is free; however, donations to the CVCA are greatly appreciated! These donations help cover general operating costs, publicity and advertising costs as well as upkeep of the building.

### Cash awards

Local judges choose seven of the art submissions for **outstanding merit and originality**. Three cash awards are given: **the Holly Meier Award, the Hugh Mandelert Award** and the **Beryl Ouimette Award**. Three honorable mention awards are given as well. A student award (\$50) is given by the Hugh Mandelert Art Society.

### 2025 Dates to Remember

#### Registration Submission Date

Friday, February 21 at 4:00 p.m. **(no late entries)**

#### Art Drop Off

Wednesday, March 26 from 10:00 a.m. to 6:00 p.m.

Thursday, March 27 from 10:00 a.m. to 12:00 p.m.

#### Spring Art Show Opening Reception

Sunday, March 30 from 12:00 p.m. to 4:00 p.m.

Art Panel Discussion: 1:00 p.m.

Award Ceremony: 2:30 p.m.

#### Spring Art Show Exhibit Dates and Times

Sunday, March 30 to Friday, April 18

Monday to Thursday from 10:00 a.m. to 5:00 p.m.

Friday from 10:00 a.m. to 4:00 p.m.

Saturday and Sunday from 12:00 to 4:00 p.m.

Galleries open one hour before a performance.

#### Art Pick Up

**Friday, April 18 from 4:00 p.m. to 6:00 p.m.**

**Monday, April 21 and 22 from 10:00 a.m. to 5:00 p.m.**

**STRICTLY NO EARLY PICK UP ALLOWED!**

**Late pick ups may be charged a storage fee.**

**Artists insisting on taking their work early will not be allowed in future exhibits.**

# 61<sup>st</sup> Annual Spring Art Show 2025 Registration Form

## Sunday, April 30 - Friday, April 18, 2025

The Chippewa Valley Cultural Association/Heyde Center for the Arts and The Chippewa Herald welcome artists to submit their artwork to the Annual Spring Art Show. **All work must be original in concept and design** – art kits and copies of other artists' work, published images or copyrighted photographs are NOT accepted. Acceptance and placement of art is at the discretion of the Spring Art Show Committee. All artwork to be hung must be framed and equipped with hanging wire or other appropriate safe device. Maximum glass size is 36" in either direction.

Please return this completed form with your picture and proper entry fee by **Friday, February 21, 2025** to:  
CVCA, 3 S. High St., Chippewa Falls, WI 54729 OR EMAIL [cvca@cvca.net](mailto:cvca@cvca.net) (registration payment can be done online).

- Non-CVCA Member \$40 per person [maximum of three pieces]
- CVCA Member \$20 per person [maximum of three pieces]

For electronic submission of payment, visit [www.cvca.net](http://www.cvca.net).

### Personal Information

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City and State: \_\_\_\_\_ Phone number: \_\_\_\_\_

E-mail: \_\_\_\_\_ [Add me to the CVCA visual art email list  YES or  NO]

- Are you willing to host sometime during the show?  YES or  NO
- I am a high school student and I am \_\_\_\_ years old.
- I currently attend high school at \_\_\_\_\_ High School  
(\* indicates eligibility for Hugh Mandelert Art Society student award of \$50)

### Artwork Submitted (maximum of three pieces)

Title of Artwork	Medium	Size	Price
1. _____			
2. _____			
3. _____			

### Biography

You will have a chance to proof your biography when you drop off your artwork. **Please keep the biographies to 100 words or less. Biographies of more than 100 words will be edited.**

- Use my biography from last year. **All biographies will be edited to 100 words or less.**
- I have enclosed a biography, written in first-person, on a separate sheet that I'm sending with my application.
- I will email a 100 word biography to [cvca@cvca.net](mailto:cvca@cvca.net).

### Photograph

Please provide a recent photograph of yourself for inclusion in the program.

- I will enclose a print photograph (results in poorer quality prints).
- I will email a digital photograph to the Heyde Center for the Arts. Email address: [cvca@cvca.net](mailto:cvca@cvca.net).
- I will have my photo taken at the Heyde Center before the entry deadline.