Principles of Design



Gradation

Gradation is an art technique that involves gradually changing the color, shade, or texture of an image.

VAA Newsletter January, 2025 Volume 22 Issue 1 The Mission of the Valley Art Association is to promote visual arts and artists in the Chippewa Valley of Wisconsin through networking, creative development, and support for exhibits and Workshops

President's Message

As we start off the new year, a new journey begins for the VAA. We have two new members-at-large, **Kate Mulvaney** and **Helen Buck**. **Carrie Raynae Jacobson**, who served as interim vicepresident, will move to a member-at-large position. **Sarah Williams** is our new secretary. **Val Naber** remains in place as the treasurer. The remaining members-at-large are **Randy Palmer**, **June Haigh-Boley**, and **Mindy Huntress**. We are enlarging the board to help manage the increased activities for the benefit of the VAA.

- We do not currently have a vice president in place. We are actively recruiting for someone to fill that position. It does not mean that that person would automatically move to the president position but instead aids the president and add more hands to helps lead the VAA. If you or someone you know would be interested in talking with the board about filling the VP position, please contact me at <u>vaapresident2024@gmail.com</u>.
- We have already had a workshop this year! The all-day Perspective workshop was January 16 with 9 VAA members participating. The workshop was led by Jeff Nelson who guided us through one and two-point perspective and a peek into three-point. If you or someone you know would like to lead an all-day or half-day workshop this year, please contact me at <u>vaapresident2024@gmail.com</u>. All you need to do is provide the content and get paid. The VAA will take care of managing the funding and logistics.

There is much more ahead for the VAA in 2025. Our membership has nearly doubled in the last twelve months. We all join together for the love of art. Kathy Stockton-Behnke, VAA president

Schedule of Meetings and Events

February 6- Monthly meeting at the Heyde Center at 1:30. Mindy Huntress will present a program about using social media to promote your art.

Go Figure - An educational study of the human form opens **January 20** at Pablo Center. Gallery hours are 10 am to 2 pm Monday through Friday. (Please note, Monday, January 20 is a federal holiday, so call Pablo to see if they are open before you brave the frigid weather) There are VAA members that are exhibiting and we invite everyone to join the reception on Friday, January 24, 5 pm to 7 pm.

• On Saturday, February 8 - 2pm to 4 pm - there is a life drawing session in the gallery at the Pablo that is open to the public. The models will be clothed. Come and enjoy some live drawing and see this great show of hundreds of sketches that celebrate the human form!

Venue Opportunities

- Wild Flour Bakery in Chippewa Falls. Two artists will be able to exhibit for a two- month period. June Haigh-Boley coordinator- <u>haighboley@gmail.com</u>
- **Silly Serrano** restaurant- One artists can display for a two-month period. Sarah Williams is the coordinator- sarahj724@gmail.com
- **Pilates Studio-** One artist per two-month period. June Haigh-Boley is the coordinatorhaighboley@gmail.com
- **Decadent Gifts-** This venue is the relocation from Artisan Forge. One artist will be able to display their work for a two-month period. Sarah Williams is the coordinator-sarahj724@gmail.com

Exhibiting in January/February

Wild Flour Bakery- Karen Scarseth and Julianne Johnson -Jan/Feb 2025 E.L. Pilates- June Haigh-Boley -Jan/Feb 2025 Silly Serrano- Nancy Erickson Dutmer- Jan/Feb 2025 Decadent Gifts- Mindy Huntress- Jan/Feb 2025

Class Opportunities through Cardinal Learning Center

Registration begins January 16th (online)

China Painting Basics- Val West Naber -Feb. 12 and 19

Beginning Knitting- Kathy Stockton-Behnke- Jan. 28, Feb. 5

Introduction to Watercolor-Kathy Stockton-Behnke March 18 and 25 (wait list)

Flip, Pop, and Explode- not your ordinary card making class- Cari Raynae Jacobson April 8, 2025

Coffee Filter Flowers- Kathy Stockton-Behnke- April 29

(These are the known VAA member-taught classes at the time of publication.)

Exhibit Deadlines Coming Up:

Heyde Spring Show- March 30-April 18; deadline for submission is February 21 at 4pm. To register go to cvca.net

Wisconsin ArtsWest- March 17-May 27. Deadline January 21. To register go to www.ecpubliclibrary.info/art

Your VAA Board Members 2024

Please contact any board member for questions you may have regarding Membership, Exhibits, Programs.

President – Kathy Stockton-Behnke vaapresident2024@gmail.com

Vice President - vacant

Secretary – Sarah Williams- sarahj724@gmail.com Treasurer – Val Naber- valvaa21@gmail.com Members At Large:

Randy Palmer-palmerri@hotmail.com June Haigh-Boley- haighboley@gmail.com Mindy Huntress- mindyhuntress@gmail.com Cari Raynae Jacobson- cariraynae@gmail.com Helen Buck- momsartstudio5@gmail.com Kate Mulvaney- k8m@sbcglobal.net Webmaster: H. Steve Cole - hubertscole@gmail.com

Website VAA GALLERY

The VAA Website Gallery is available to *all members in good standing*, a PDF is available on the website **EVENTS & MEMBERSHIP Pages** with instructions for both <u>current</u> gallery members and <u>new</u> to gallery members. Updates are completed twice per

calendar year. Next update is April, 2025. NOTE: THIS is

not a site to sell from, but provides a secure web link

with Bio, contact, and reference photos for sharing. https://www.valleyartassociation.org