

# Elements of Design



## S P A C E

VAA Newsletter

May, 2024

Volume 20, Issue 5

**The Mission of the Valley Art Association is to promote visual arts and artists in the Chippewa Valley of Wisconsin through networking, creative development, and support for exhibits and Workshops**

### President's Message

#### SUMMERTIME CHANGE UP:

- We are entering the time of the year when we can get outside and capture the beauty of nature up close and personal.
- Our meetings will be at different locations and start later in the day so we can be more accessible to our members who are not free to attend during the day.
- We have a new quarterly program "The Art Doctor Is In" that will start at the July meeting. This will be a voluntary exercise that involves critiquing your artwork if you want other eyes to look at your work and offer constructive feedback. This can be done privately or in the group. Seasoned and experienced members of the VAA or outside artists will be our doctors, one each quarter.
- See the opportunity to enter "Arrivals and Departures"- entry deadline August 5. See last page of this newsletter or go to [cvca.net](http://cvca.net) to enter. VAA will be sponsoring a \$100 award for "Best use of Light."
- School supplies collection is deferred until later in the summer- more to follow

#### Your VAA Board Members

Please contact any board member for questions you may have regarding Membership, Exhibits, Programs, opportunities, etc.

**President** – Kathy Stockton-Behnke [vaapresident2024@gmail.com](mailto:vaapresident2024@gmail.com)

**Interim Vice President** - Cari Raynae Jacobson ([cariraynae@gmail.com](mailto:cariraynae@gmail.com))

**Interim Secretary** – Rhonda Bengtson ([r.bengtson.57@gmail.com](mailto:r.bengtson.57@gmail.com))

**Treasurer** – Val Naber [valvaa2021@gmail.com](mailto:valvaa2021@gmail.com)

#### Members At Large:

Randy Palmer ([palmerri@hotmail.com](mailto:palmerri@hotmail.com))

June Haigh-Boley ([haighboley@gmail.com](mailto:haighboley@gmail.com))

Sarah Williams- [sarahj724@gmail.com](mailto:sarahj724@gmail.com)

Mindy Huntress- [mindyhuntress@gmail.com](mailto:mindyhuntress@gmail.com)

**Webmaster:** H. Steve Cole ([hubertscole@gmail.com](mailto:hubertscole@gmail.com))

#### Website VAA GALLERY

The VAA Website Gallery is available to *all members in good standing*, a PDF is available on the website **EVENTS & MEMBERSHIP Pages** with instructions for both current gallery members and new to gallery members. Updates are completed twice per calendar year. Next update is September 2024.

**NOTE: THIS is not a site to sell from, but provides a secure web link with Bio, contact, and reference photos for sharing.**

<https://www.valleyartassociation.org>

# Elements of Design



## S P A C E

VAA Newsletter

May, 2024

Volume 20, Issue 5

**The Mission of the Valley Art Association is to promote visual arts and artists in the Chippewa Valley of Wisconsin through networking, creative development, and support for exhibits and Workshops**

### **Schedule of Meetings and Events 2024**

**June 6th**– Brewing Projekt picnic 5:00-8:00pm

Snacks provided, food truck available

**July 11th**– at Mill Ridge Condo Community Center

4:00pm Art Swap

5:30pm- Program “The Art Doctor is in” Jeff Nelson and program on Perspective

**August 1st**– at Mill Ridge Condo Community Center

5:30pm- Program- charcoal pour demonstration Cari Raynae Jacobson

**September 5th**– at Heyde Center 1:30pm Noriko Slowinski presentation

**October 3rd**– at Heyde Center 1:30pm Gerlyn Brasic presentation on fiber art

**November 7th** – **Artists Reception at the Heyde** -5:00-8:00pm

**VAA Show October 21<sup>st</sup>- December 19** “**Celebration**” theme

**December 5th**– Brewing Projekt VAA Holiday Party 5:00-8:00pm

### **Current Exhibits:**

#### **1106 VAA Exhibit-**

- April -May exhibitors Julianne Johnson, Mary Elworthy, Ken Krautbauer;
- June- July exhibitors Beth Creekmore and June Lundblad (Room for more)

# Elements of Design



## S P A C E

VAA Newsletter

May, 2024

Volume 20, Issue 5

**The Mission of the Valley Art Association is to promote visual arts and artists in the Chippewa Valley of Wisconsin through networking, creative development, and support for exhibits and Workshops**

### Opportunities

**Tiny Treasures-** AWA has an annual fundraiser competition for pieces measuring exactly 2 1/2 x 3 1/2" with a depth of no more than 3/4". The TTs are free-floated in a mat so you DON'T want to leave a border on your TTs – go all the way to the edge. There are cash prizes with a \$10 entry fee. The fundraiser starts May 1 but you have until July 12 to be part of this fun event and support AWA. For more information go to <https://wiscartists.wildapricot.org/Tiny-Treasures>

**1106 openings-** currently available: take advantage of this exhibiting opportunity!

June/July: 2- 2D and 1-3D

Aug/Sept : 4-2D and 1- 3D

Oct/Nov : 2-2D and 1-3D

Dec/Jan: 3-2D and 1-3D

**Cardinal Learning Center** – consider teaching classes in Chippewa Falls unified school system adult continuing education program. The staff and facilities are very friendly and convenient for you to offer your class(es). Several VAA members have taken advantage of this opportunity to offer paid class es. Contact them now for fall classes before the school year ends. Contact Jennifer Schafer at [schafejl@chipfalls.org](mailto:schafejl@chipfalls.org) Contact them by June 3<sup>rd</sup> or first thing in September.

**\*\*\*\*\*WANT ADS\*\*\*\*\***

Vallejo Acrylic Fluid Medium – Matte-3/4 bottle \$50.00 (from VAA stock) Retail price \$99 for full bottle.

8x10 canvases (from VAA stock) \$1.00 each

**Contact Kathy (for above items)- 715-207-9145 Send your want ads by 10th of month to [vaapresident2024@gmail.com](mailto:vaapresident2024@gmail.com)**

# Elements of Design



## S P A C E

VAA Newsletter

May, 2024

Volume 20, Issue 5

**The Mission of the Valley Art Association is to promote visual arts and artists in the Chippewa Valley of Wisconsin through networking, creative development, and support for exhibits and Workshops**

# ARRIVALS & DEPARTURES CALL FOR ART

**Heyde Center for the Arts, Chippewa Falls, WI  
September 5 - October 16, 2024**

**Reception and Awards Ceremony: Sunday, September 8, 2-4 pm**

A juried show of 2D and 3D works inspired by or interpretations of the theme, **Arrivals and Departures**. The theme can be interpreted broadly or specifically based on concepts and ideas related to arrivals and/or departures.

Open to all artists 18 years and older residing in the states of Wisconsin, Minnesota, Iowa, Illinois, and Michigan. \$40 jury fee allows up to three entries. Entry deadline is August 5 at midnight.

**Best of Show: \$800**

**1st Place: \$500**

**2nd Place: \$300**

**3rd Place: \$150**

**Plus additional sponsored awards**

- Digital entries will be juried by a panel of art professionals
- All awards based on judging of actual artworks at the Heyde Center for the Arts
- Show judge is Barry Roal Carlsen



**Please visit [cvca.net](http://cvca.net) to enter, for complete entry information, and a downloadable prospectus.**